



Falooza: Vendor Application Form
Saturday, September 16 • 9:30 am-4:00 pm
Deadline: Wednesday, September 6, 2023

Dear Potential Falooza Vendor,

We are excited to announce the release of the 2023 Falooza Vendor Application! We are excited to host this fall festival in downtown Plymouth with proceeds benefiting local mental health and addiction recovery organizations. This event will be made up of events starting Friday, September 15 and conclude Saturday night, September 16. Our downtown vendor fair will be held on Mill Street on Saturday, September 16, 9:30 am – 4:00 pm

2023 Falooza Information:

- 2023 Falooza, we will need an application filled out.
- We will be unable to guarantee booth space location, but please let us know if you have a special request. As we cannot guarantee a space, we will do our best to work with you.
- Contact for the vendor fair registrations for Saturday, September 16 will be the Plymouth Chamber of Commerce, 647 Walton Drive, Plymouth, WI. 920-893-0079 & maryhauser@plymouthwisconsin.com

Additional Reminders:

- There are extremely limited spots with electrical hookups. Please apply early to be a vendor if you need electricity. **Quiet generators may be used.**
- Vendor check-in/set up starts at 8:00 am the day of the event. Please be respectful to the staff and volunteers who are preparing for vendor arrivals and plan to arrive no earlier than 8:00 am.
- All vehicles must be removed from Mill Street by 9:00 am. Vendors are to stay set up until 4:00 pm. Early booth dismantling will make you ineligible for future events.
- Booths are 15 feet wide. You will need to bring any tents, tables, etc. for your space.

We are working hard to make this new 2023 festival the best event it can be.

Thank you for your participation in our festival!

Lee Gentine, *President*

Jackie Jarvis, *Vice President*

Plymouth Advancement Association



Falooza: Vendor Application Form

Saturday, September 16 • 9:30 am-4:00 pm

Deadline: Wednesday, September 6, 2023

Business/Organization/Vendor Name: _____

(This is what you will be checking in as)

Contact Person: _____ Cell Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____

Please describe your booth and/or activity:

(We reserve the right to ask vendors to remove inappropriate merchandise.)

- Professional Craft Direct Sale Books/Author
- Food* Jewelry Non-Profit Other _____

*Food vendors must contact the Sheboygan County Division of Public Health for a temporary food event license by calling (920) 459-4347.

Booth Rental Fee: Do you need electricity?

- No (\$80 per booth space) No (non-profit organization, \$50 per booth space)
- Yes, we need electricity supplied by the PAA (\$150 per booth space.)

You MUST register for electricity ON THIS FORM. We have extremely limited electrical resources, so electricity will be offered on a first come, first-served basis. Call us before making your reservation at 920-893-0079 to confirm that we can accommodate you; **you will need to bring your own extension cords.**

Booth spaces are 15 feet wide. You must supply your own tables. You can bring a canopy tent if needed (a 10x10 works well.) **If you need more than 15 feet, you must register and pay for 2 spaces!** Booth placements will not be completed until all registration forms are in. **You will receive notice the week of September 11th with booth set up information.**

This event is a fundraiser hosted by the PAA, a 501c3 charity organization. If you make your check to Plymouth Advancement Association, we can provide you with a receipt for a charitable contribution.

Do you want to be close to a specific spot between Caroline Street(west) and the Arts Center(east)? Let us know. We are unable to guarantee requests but will try our best.

Please send completed waiver and your payment to:

Plymouth Chamber of Commerce
Falooza
647 Walton Drive
Plymouth, WI 53073

PAY BY CREDIT CARD!

Cardholder Name: _____

Billing Address: _____

Credit Card Number: _____

Expiration Date: _____ Card Identification Number: _____ Amount to Charge: _____

Email Address: _____

I authorize Plymouth Advancement Association to charge the agreed amount listed above to my credit card provided herein. I agree to pay for this purchase in accordance with the issuing bank cardholder agreement.

Cardholder-Sign and Date Below

Sign: _____ Date: _____



Falooza: Vendor Application Form
Saturday, September 16 • 9:30 am-4:00 pm
Deadline: Wednesday, September 6, 2023

RELEASE AND INDEMNIFICATION

The undersigned hereby requests permission to take part in **PLYMOUTH FALOOZA** and/or other activities sponsored by the **Plymouth Advancement Association**, in the City of Plymouth, Sheboygan County, Wisconsin. I know the risks and dangers involved in such activities, and that unanticipated and unexpected dangers may arise during such activities, and I assume all risks of injury to my person and property that may be sustained in connection with the stated and associated activities.

In consideration of the permission granted to me to participate in the stated activities, I hereby, for myself, my heirs, administrators, and assigns, release, remise, and discharge the operator and sponsor of the activities, **Plymouth Advancement Association, Inc.**, and its respective servants, agents, officials, and all other participants in the stated activities of and from all claims demands, actions, and causes of action of any sort, for injury sustained to my person and/or property during my participation in the stated activities due to negligence or any other fault. I further agree to protect, defend, indemnify and hold the **Plymouth Advancement Association, Inc.** harmless from any and all liability, loss, damage, personal injury (including death), regardless of the severity or manner in which the injury is sustained, claims (including attorney's fees and expert witness fees), demands, causes of action of every kind and character, without limit and without regard to the cause or causes thereof or the negligence of any party or parties arising in connection herewith in favor of me, any employees of mine, any business invitees of mine and any guests of mine.

I certify that my attendance and participation of the stated activities is voluntary, and that I am not, in any way, the employee, servant, or agent of the **Plymouth Advancement Association, Inc.**

I HAVE READ AND UNDERSTAND THE FOREGOING REQUEST AND RELEASE.

In witness whereof, I have executed this request and release at _____, Wisconsin, on _____, 2023.

(sign and print name)